Use referrals in MI-WIC as a way to adhere to BFPC contact policies

MI-WIC Policy 4.02 Client Breastfeeding Education

Required contacts

- Pregnant clients opting to receive peer counseling services shall be contacted during the prenatal period to provide anticipatory guidance on how WIC supports breastfeeding.
- b. An attempt to contact a client for breastfeeding support must be made within one to two business days after notification of a baby's birth and the family's intention to breastfeed. Attempts may be made by a phone call, text message, video conferencing, or home, hospital, or WIC clinic visit. If the family calls to report the birth of their baby or request a new appointment, breastfeeding support will be offered during the call.
- c. If the client requests breastfeeding assistance, an immediate referral shall be made to appropriate breastfeeding staff and follow-up shall be provided within one to two business days.
- d. If the client has been issued a breast pump, the client must be contacted within two business days to assess effectiveness and proper usage. If the client is experiencing discomfort or other pump issues, breastfeeding staff shall contact the client the next business day.

Use Referral Screen in MI-WIC to Create Required Contacts

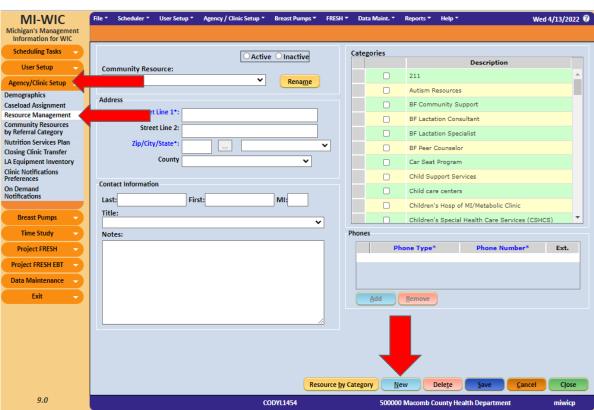
Create new separate resources under the BF Peer Counselor Resource

Examples:

- WIC Breastfeeding Peer Counselors (MI-WIC Policy 4.02 3a.- Must be informed of BFPC services during pregnancy)
- New Add List (MI-WIC Policy 4.02 3b.- Contacted within 1-2 business days once informed of birth of a new baby)
- Please Call (MI-WIC Policy 4.02 3c.-Clients have immediate breastfeeding concerns must be contacted within 1-2 business days)
- Pumps Issued (MI-WIC Policy 4.02 3d- clients issued pumps must be contacted within 2 business days)

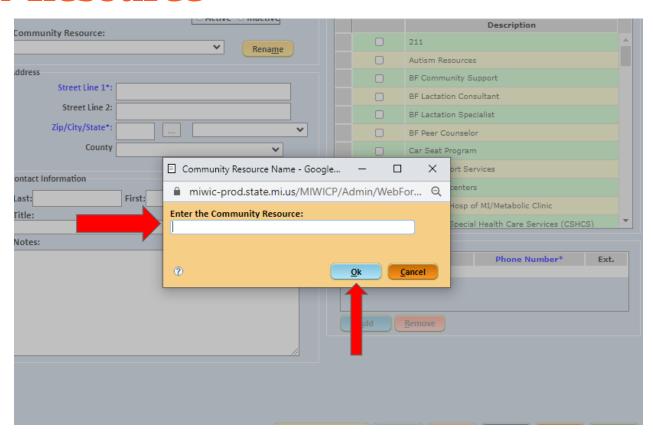
Steps to Create a New Resource

Log-in to Admin Module
Agency/Clinic Setup
Resource Management
Click on 'New'



Enter the New Resource

Name the resource/ list Click 'ok'



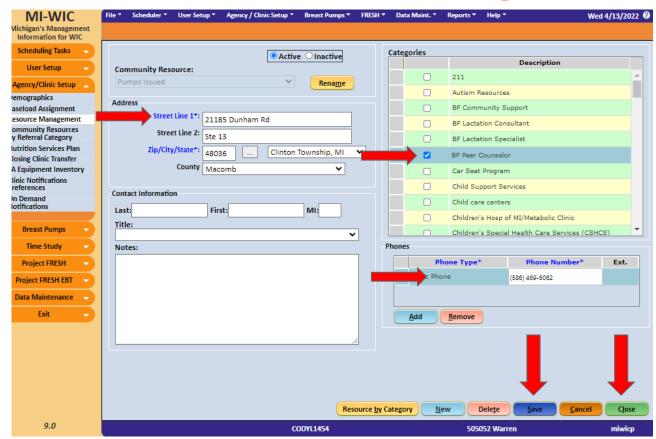
Save under the BF Peer Counselor Category

Make sure to check the BF Peer Counselor Category so it appears in the correct referral

Enter the address of main LA site & phone number

Save and/or close

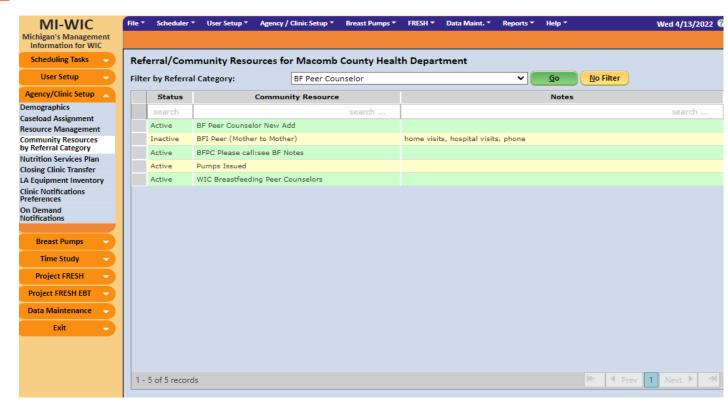
Repeat for all New resources/ lists you want to create under the BF Peer Counselor Referral



Double Check to Make Sure New Resources are Listed

Click on Community Resources by Referral Category

Filter by selecting 'BF Peer Counselor' category and all of your lists should be there

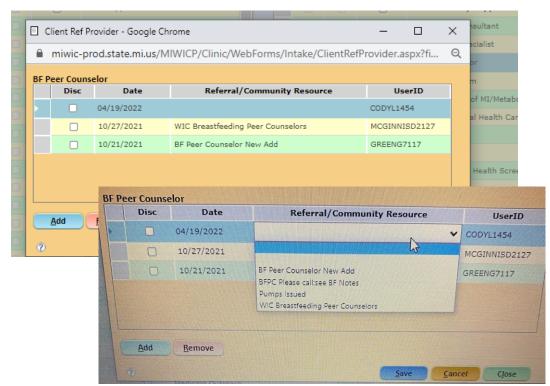


Start Using the Referral Screen

Go to 'Referrals' section on Guided Script

Select 'BF Peer Counselor' and add a row

Choose appropriate referral or list from drop down menu and save

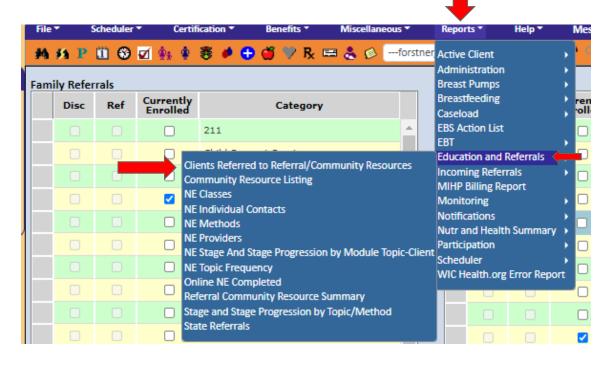


Which staff member should *make* the referral?

- WIC Breastfeeding Peer Counselors (MI-WIC Policy 4.02 3a.- Must be informed of BFPC services during pregnancy) CPA
- New Add List (MI-WIC Policy 4.02 3b.- Contacted within 1-2 business days once informed of birth of a new baby) Clerk/tech, PC or CPA
- Please Call (MI-WIC Policy 4.02 3c.-Clients have immediate breastfeeding concerns must be contacted within 1-2 business days) Clerk/tech or CPA
- Pumps Issued (MI-WIC Policy 4.02 3d- clients issued pumps must be contacted within 2 business days) PC or CPA

Generate a Call List Using Reports

Go to 'Reports' > Education and Referrals > Clients
Referred to
Referral/Community
Resources



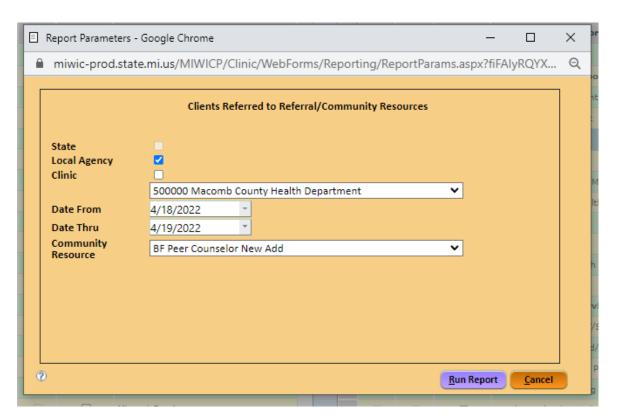
Set Report Parameters

Select 'Local Agency' or 'Clinic'

Choose dates i.e. New Add and Please Call lists are pulled multiple times a day

Select call list to generate by choosing the community resource created in steps above

Run report



Which staff member should pull the referral report?

Typically, the PC would pull the reports but need to assign another staff person if the PC is unavailable.

Which staff member should make client calls?

- WIC Breastfeeding Peer Counselors (MI-WIC Policy 4.02 3a.- Must be informed of BFPC services during pregnancy) PC
- New Add List (MI-WIC Policy 4.02 3b.- Contacted within 1-2 business days once informed of birth of a new baby) PC or CPA
- Please Call (MI-WIC Policy 4.02 3c.-Clients have immediate breastfeeding concerns must be contacted within 1-2 business days)

 PC or Level 3 BF Staff
- Pumps Issued (MI-WIC Policy 4.02 3d- clients issued pumps must be contacted within 2 business days) PC or CPA

Call from the generated list!

Michigan WIC Program

Clients Referred to Community Resources

500000 Macomb County Health Department

From: 4/18/2022 To: 4/19/2022

Community Resource: BF Peer Counselor New Add

ite: 04/19/2022



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	ID	Cat	Referral Date	Language	Referral Category	Phone
	301 994 513	IBP	04/18/2022	English	BF Peer Counselor	(313) 502 3365
i g	301 99	PG	04/18/2022	Other (system note)	BF Peer Counselor	(313) 775 6 6 6
	301 98	PG	04/18/2022	English	BF Peer Counselor	(313) 742 1926
	301 97	PG	04/18/2022	English	BF Peer Counselor	(313) 3 3 3 3 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	301 99	PG	04/18/2022	English	BF Peer Counselor	(313) 484 9056
majo	301 95	PG	04/18/2022	English	BF Peer Counselor	(586) 229 5565
15	301 99	IBE	04/18/2022	English	BF Peer Counselor	(586) 419-3286
printy.	301 99	PG	04/18/2022	English	BF Peer Counselor	
40000	301 99	PG	04/18/2022	English	BF Peer Counselor	